

2020 Season Playbill: Ephrata Performing Arts Center Advertising Rates

Ads Are in Black & White Unless Specified.

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|---|-------|
| <input type="checkbox"/> Eighth Page (2"H x 2.75"W) | \$150 |
| <input type="checkbox"/> Quarter Page (4.25"H x 2.75"W) | \$250 |
| <input type="checkbox"/> Half Page 4.25"H x 5.5"W | \$375 |
| <input type="checkbox"/> Full Page (8.5"H x 5.5"W) | \$500 |
| <input type="checkbox"/> Full Page (8.5"H x 5.5" W) – Center Fold | \$550 |
| <input type="checkbox"/> Inside Cover – Color – (8.5" H x 5.5" W) | \$650 |
| <input type="checkbox"/> Digital Monitor Add-On Package | \$75 |
| <input type="checkbox"/> Digital Monitor Only Package | \$150 |

All Ads Include Web Listing:

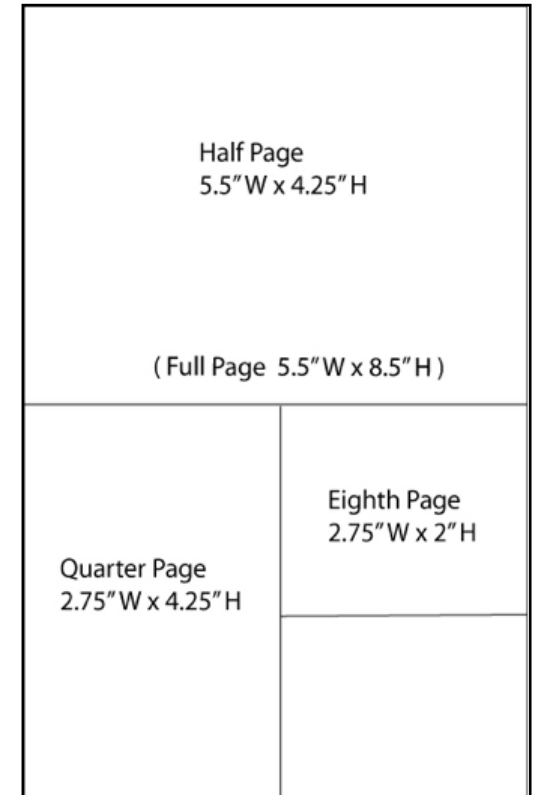
- Link directly to your website address and phone number.
- Listing in the "Plan Your Visit" section of our website.

Digital Monitor Packages Include:

- Slide of ad to be shown on monitor in the Theatre lobby.

DEMOGRAPHICS:

- Theater Capacity: 294 seats
- Shows per season: 8 productions per year with an average of 10 performances per production
- Playbill Distribution: 10,000 printed playbill per year and are distributed to all patrons at each show
- EphrataPerformingArtsCenter.com Web Hits per Month: 3,500
- Theater Patrons: Main Stage Age Range: 18 – 75 Kids for Kids Show Age Range: 3 – 75
- Travel from Lancaster, Berks, Lebanon, Dauphin Counties and as far as New Jersey, New York and Maryland



Ephrata Performing Arts Center at the Sharadin Bigler Theatre is a 501c3 not-for-profit, volunteer-based community theatre.

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Space Reservation Deadline: January 3, 2020

Art Work Deadline: January 10, 2020

PLAYBILL AD MECHANICAL REQUIREMENT

Format: TIFF or PDF file, with fonts. No paper ads.

WEBSITE MECHANICAL REQUIREMENTS: High Quality JPEG, bitmap, or png file. Copy can be in a word file or e-mail. Artwork for ads for website can be e-mailed to the Alexandra Flanders; Operations Manager: alexandra@ephrataperformingartscenter.com. Make checks payable to EPAC Remit to: PO Box 173, Ephrata, PA 17522



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